## **SPONSOR AN EVENT**

Our special events offer unique and excellent corporate partnership opportunities at many levels reaching a diverse audience in our region. *All of these events are offered free to the public!* Guaranteeing a dedicated audience of multigenerational guests. A sampling of our events available for branding and marketing include:

*Tulip Festival*, a signature weekend event in its 59th year, host to thousands in beautiful historic Washington Park.

Father's Day Pops Concert, a wonderful event to enjoy with Dad, ending with a fantastic fireworks show over the Hudson River.

Alive at Five, a ten week concert series at the Albany Riverfront Park showcases the best national, regional and local talent and is a stable to thousands every Thursday evening, June through August.

Jazz Fest, another signature upscale event! The Jazz enthusiastic, a sophisticated music aficionado, will not be disappointed by this quality riverfront event.

*Albany WinterFestival*, a downtown celebration with regional attendance. This day-long winter event is complete with a children's run, a 5K run, music, entertainment for all ages, interactive venues, ice and snow at its best with a finale fireworks.